



Leave 10 is not an organization, it's a movement.

Leave 10's vision is to build better communities by educating, inspiring, and encouraging individuals—no matter their background or socioeconomic status—to aspire to leave at their life's end at least 10% of their assets to the charities of their choice.

We celebrate that philanthropy takes many forms and is inclusive of voluntarism and activism. Our movement focuses on helping to unlock the potential of individuals to impact their communities through contributions they can continue to make at the end of their life's work.

What has Leave 10 achieved?

Leave 10 has assembled an impressive array of original content for nonprofit organizations and professional advisors, and nonprofits and advisors are eager to learn more. Thousands of individuals have been exposed to the Leave 10 message through nonprofit partners, professional advisors, various educational programs, and media postings and programs, and hundreds have signed the Leave 10 pledge.

Through partnerships with community foundations, the Leave 10 model has expanded from Seattle to Kitsap County and from South Puget Sound to Central Washington. These collaborations indicate the potential to expand the concept of Leave 10 to spark giving in other communities.

What's next for Leave 10 and how can I be involved?

We are beginning a golden age for gift planning. The opportunities are enormous. People are more motivated than ever to consider charitable estate planning, but they need to hear the message more often, and they need help to know where to begin and how to create and realize a plan. Provided with tools and opportunities to connect, working together, fundraising professionals and wealth advisors can help individuals express and support the causes and issues they care most deeply about. Leave 10 can help nurture, stimulate, and inspire growth in charitable planning that can better our communities for everyone.

Leave 10 is committed to engaging the next generation of gift planners, professional advisors, and civic leaders to join and strengthen our movement. As we advance this effort, we acknowledge society's urgent need for racial and social justice, specifically in the context of long-standing racial inequities that have blocked opportunities for many people—especially people of color—to build wealth. We also acknowledge the prevalent lack of diversity in the nonprofit, fundraising and financial advisory fields, and within our own board. As we grow and change, we seek to diversify our board and identify avenues to support racial and social justice within the context of our mission.

If you are passionate about planned giving and wish to significantly increase participation in charitable estate planning, we invite you to join the movement. Volunteer roles include generating new thought leadership and content, updating the nonprofit and advisor tool kits, community outreach, marketing and communications, developing partnerships, and providing training and support for communities who wish to implement Leave 10. Please reach out to us at contact@leave10.org