

WORKSHOP NOTES

PERCEPTIONS OF DISABILITY

What are one or two words you think of when you hear or see the term “disability”?

Notes on Disability, stats, and ways of thinking about disability:

How has your perception changed? What are one or two words you think of **NOW** when you hear or see the term “disability”?

ABLEISM

What are some roots of ableism?

YOUR AUDIENCE

Who are your donors? Describe them:

Why should fundraisers care about relationship building with people with disabilities? List some reasons:

STRATEGIES: CONSIDER EACH ONE- WHAT IS ONE NEW ACCESSIBILITY ADDITION FOR EACH?

Strategic Planning:

Stewardship and Cultivation:

Donor Communications:

Applying the Accessibility Lens to Donor Meetings- AFP Conference 2023

June 16, 2023

Technology:	
Events:	
Meeting with a Potential Donor: As a person with a disability, what barriers would you encounter with your current fundraising program?	What tools could you use to help you get here?
How are donors asked about accessibility needs and accommodations?	
What will you do differently?	

Additional Questions to Consider:

- Is accessibility incorporated into all the ways you **RAISE MONEY**?
- Is the fundraising **PLATFORM(S)** accessible?
- Are funder **APPLICATION MATERIALS** accessible?
- Are you showing funders and donors that you are an **ACCESSIBILITY ALLY**?
- Where & how does disability/accessibility show up as part of your organization's **DEI INITIATIVES**? Is there awareness?
- Is your **WEBSITE** accessible?
- What more do you want to **LEARN**?
- Have you had any specific **NEEDS** arise?