



2023 Organizational Impact Prospectus

Confirm your commitment by
completing our online form at:
www.afpadvancementnw.org/sponsorship

More info: office@afpadvancementnw.org

Organizational Impact Sponsorships

About AFP Advancement Northwest:

With more than 350 members, Advancement Northwest is one of the largest Association of Fundraising Professionals chapters in the world. Advancement Northwest advances the skills of development professionals to be leaders who fundraise, so that they can transform communities locally and across the world.

Organizational Impact Sponsorships support Advancement Northwest year-round and provide sponsors promotional exposure through Advancement Northwest's website, newsletters, educational training programs, and major events, such as the Annual Conference.

| Impact Sponsorship Benefits | Exclusive Diamond \$20,000 | Platinum \$15,000 | Gold \$10,000 | Silver \$5,000 |
|--|-------------------------------|----------------------|------------------|-------------------|
| Hyperlinked logo on homepage and Sponsor webpage | Fixed Logo | Fixed Logo | Scrolling Logo | Scrolling Logo |
| Hyperlinked logo in monthly newsletter | Large Logo | Medium Logo | Medium Logo | Small Logo |
| Mentions in social media | 3 | 2 | 1 | |
| Complimentary registrations to monthly programs | 4 | 2 | 1 | 1 |
| Recognition at each monthly program | ✓ | ✓ | ✓ | ✓ |
| Plus Annual Conference sponsorship package | Presenting Sponsor | Program Sponsor | Event Sponsor | Event Sponsor |
| Plus National Philanthropy Day sponsorship package | Presenting Sponsor | Program Sponsor | Event Sponsor | Event Sponsor |

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