

2023 National Philanthropy Day Prospectus

Confirm your commitment by
completing our online form at:

www.afpadvancementnw.org/sponsorship

National Philanthropy Day

Coming in November 2023, National Philanthropy Day provides an opportunity for those in the profession to connect with their advancement peers across the Northwest and discuss what is in store for the future of philanthropy.

Sponsorship Levels & Benefits	Presenting \$10,000	Program \$5,000	Event \$2,500	Supporting \$1,000	Patron \$600
Hyperlinked logo on event webpage and Sponsor webpage	Large Logo	Medium Logo	Small Logo	Small Logo	Small Logo
Hyperlinked logo in National Philanthropy Day email campaigns	Large Logo	Medium Logo	Small Logo	Small Logo	Small Logo
Complimentary registrations	5	4	3	2	1
Social media mentions	3	2	1		
One email message to attendees	✓				
Logo included in slideshow during the event	Large Logo	Medium Logo	Small Logo	Small Logo	Small Logo
Verbal recognition at the event	✓	✓	✓	✓	✓
Pre-recorded video (one 30- or 60- second)	✓				

Advancement Northwest welcomes the opportunity to form in-kind partnerships with companies and organizations that provide goods and/or services that would offset planned expenses for National Philanthropy Day. Recognized at level of value of in-kind donation.

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