

2023 Annual Conference Prospectus

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2023 Annual Conference

June 15 & 16 at Marion Oliver McCaw Hall at Seattle Center

The AFP Advancement Northwest Annual Conference brings together 350 nonprofit fundraisers from our region to build skills, discover new resources, and expand their networks. This year's theme, "The Fundraiser's Toolkit," will focus on tangible tools and strategies for those working in the fundraising field. Our two-day in-person conference is the Pacific Northwest's most comprehensive training event for nonprofit fundraisers.

Annual Conference Sponsorship Benefits	Presenting \$10,000	Program \$5,000	Event \$3,000	2-Day Exhibitor \$1,250
Hyperlinked logo on event and sponsor webpages, email campaigns, and in event slideshows	Large Logo	Large Logo	Medium Logo	Small Logo
Mention in social media	3	2	1	1
One post-conference email to attendees	✓			
Opportunity to speak at the podium	2-3 minutes	1-2 minutes		
Ad in the Digital Program Booklet* <small>Deadline for ad is April 28, 2023</small>	Full Page	Full Page	Half Page	Quarter Page
Complimentary conference registrations	2	2	1	1
Exhibitor table	✓	✓	✓	✓

Advancement Northwest welcomes the opportunity to form in-kind partnerships with companies and organizations that provide goods and/or services that would offset planned expenses for the Annual Conference.

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Please contact office@afpadvancementnw.org
for more information.