



## Sponsorship Opportunities

### Organizational Impact Sponsorships

AFP Advancement Northwest is one of the largest Association of Fundraising Professionals chapters in the world. Advancement Northwest, with over 500 members, advances the skills of development professionals to be leaders who fund raise so that they can transform communities locally and across the world. Impact Sponsorships represent an opportunity to provide support to AFP Advancement Northwest year-round through promotional exposure on the website, in newsletters as well as recognition at all educational training programs, major events, and conferences.

Sponsor Benefits	Exclusive Diamond: \$20,000	Platinum: \$15,000	Gold: \$10,000	Scholarship: \$5,000
Hyperlinked Logo in slideshow on website	Fixed Logo	Fixed Logo	Scrolling Logo	Scrolling Logo
Hyperlinked Logo in monthly e-blasts	Large Logo	Medium Logo	Medium Logo	
Mentions in social media	4	2	1	
Complimentary registrations to each monthly program *Up to 10 programs are planned for 2021, each with a sliding scale entry fee	4	2	1	1
Recognition at each monthly program	✓	✓	✓	✓
AFP Advancement NW Annual Conference Sponsorship Package	Conference Sponsor	Program Sponsor	Event Sponsor	Event Sponsor
National Philanthropy Day Sponsorship Package	Presenting Sponsor	Supporter Sponsor	Patron Sponsor	Patron Sponsor

Confirm your commitment by completing our online form at [www.afpadvancementnw.org/become-a-sponsor](http://www.afpadvancementnw.org/become-a-sponsor)

Please contact us for more info at [office@afpadvancementnw.org](mailto:office@afpadvancementnw.org) | 360-374-3166



## Sponsorship Opportunities

### 2021 National Philanthropy Day: *Virtual Program*

### Philanthropy: A Bright Future, *Wednesday, November 10, 2021*

A 90-minute free celebration of fundraising/fundraisers. Provide an opportunity for those in the profession to connect with advancement peers across the northwest to address and discuss the many obstacles/issues the community has faced, and what is in store in the future of philanthropy.

Sponsor Benefits	NPD Event Sponsor \$10,000	Celebrating Sponsor \$5,000	Inspiring Sponsor \$2,500	Guiding Sponsor \$2,500	Supporting Sponsor \$600
Logo recognition on PowerPoint slides during virtual event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition (with a link to company website) on AFP Advancement Northwest website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition during virtual event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo recognition in all event eblasts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo recognition on social media	3	2	1		
Opportunity to provide company swag/giveaway item to be included in participant goodie bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor highlight in one (1) email communication	<input checked="" type="checkbox"/>				
Opportunity to pre-record :30 second or :60 second video spotlight to be shown during the virtual event	<input checked="" type="checkbox"/>				

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## Sponsorship Opportunities

### DEIA Sponsorship Investment Opportunities

**DEIA Training for Advancement Northwest Leadership: \$15,000.** Ensure that Advancement Northwest Board members receive training and support to challenge their own biases and achieve personalized DEIA goals over the next year.

**DEIA Communication in Budget: \$15,000.** Help us hire someone versed in anti-oppression storytelling to share the stories of Fundraisers on the Go, Member Scholars, and community partners that are often erased or silenced by dominant culture.

**Support Development of Website Content: \$10,000.** Support website content that chronicles the harmful and racist history of the nonprofit sector and suggests resources to help every agency move towards and anti-racist future.

**DEIA Scholar Sponsorship: \$5,000.** Underwrite cost for six scholars to attend Advancement Northwest's annual conference. Underwrite cost for three BIPOC Advancement NW members to take CFRE examination.

Sponsor Benefits	Training for Leadership: \$15,000	Communication: \$15,000	Website: \$10,000	Scholar: \$5,000
Hyperlinked Logo in slideshow on DEIA page of website			Large Logo	
Hyperlinked Logo in DEIA specific e-blasts				
Recognition at each monthly program	✓	✓	✓	✓
AFP Advancement NW Annual Conference Event Sponsor	Conference Sponsor	Conference Sponsor	Conference Sponsor	
National Philanthropy Day Sponsorship Package	Patron Sponsor	Patron Sponsor	Patron Sponsor	

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## Sponsorship Opportunities 2021 Networking Socials

AFP Advancement Northwest's Winter and Summer Socials are fabulous opportunities to connect with members, make new professional contacts, and celebrate the work we all do to ensure that development professionals in our communities have the support they need to thrive. We had 250 attendees at our 2020 Winter and Summer Socials.

Sponsor Benefits	Networking Socials Sponsor: \$2,500
Logo recognition on Annual Meeting Winter Social and Summer Social event pages on AFP Advancement Northwest website	✓
Two complimentary registrations to Winter and Summer Socials	✓
Company name recognition in promotional e-blasts, e-newsletters and social media	✓
Verbal recognition at both events	✓

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## Sponsorship Opportunities In-Kind Sponsorships

AFP Advancement Northwest welcomes the opportunity to form in-kind partnerships with companies and organizations that provide goods or services (such as vendor or catering) that would offset planned expenses of the organization. Please contact [office@afpadvancementnw.org](mailto:office@afpadvancementnw.org) to learn more.

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