



Sponsorship Opportunities

2021 National Philanthropy Day: Virtual program

Sponsor Benefits	NPD Event Sponsor \$10,000	Celebrating Sponsor \$5,000	Inspiring Sponsor \$2,500	Guiding Sponsor \$1,000	Supporting Sponsor \$600
Logo recognition on PowerPoint slides during virtual event	✓	✓	✓	✓	✓
Logo recognition (with link to company website) on AFP Advancement Northwest website	✓	✓	✓	✓	✓
Verbal recognition during virtual event	✓	✓	✓	✓	
Logo recognition in all event eblasts	✓	✓	✓		
Logo recognition on social media	3	2	1		
Opportunity to provide company swag/giveaway item to be included in participant goodie bags	✓	✓			
Sponsor highlight in one (1) email communication	✓				
Opportunity to pre-record :30 second or :60 second video spotlight to be shown during the virtual event	✓				

In-kind Sponsor

A celebratory party box will be sent out to a number of attendees (logistics on first come first serve tbd) We're looking for items to help us celebrate with attendees as well as items that are Relaxing, recharging and rejuvenating for fundraisers!