



AFP ADVANCEMENT NORTHWEST  
ANNUAL CONFERENCE

# SCHEDULE

day 1  
MAY 14, 2021

**8:30 AM** Networking

**9:00 AM** Decolonizing Wealth Project

Edgar Villanueva in conversation with Nina Yarborough, Business Development Manager, Central District Forum for Arts and Ideas

**10:15 AM** Break

**10:30 AM** A Legacy With Impact: Applying a Social & Racial Justice Framework to Estate Planning

Elena Pullen-Venema, Director of Gift Planning, Community Foundation of Snohomish County

**11:45 AM** Lunch

**12:30 PM** Accessibility in Fundraising: An Equity Issue

Troy Coalman, Director of Donor Impact, Wellspring Family Services  
Elizabeth Ralston, Consultant and Founder, Seattle Cultural Accessibility Consortium

**1:45 PM** Break

**2:15 PM** It Just Didn't Work Out...

Maya Hemachandra, President Elect, AFP Advancement Northwest  
Tina Kuckkahn, Director of Grantmaking, NDN Collective's Foundation  
Janeka Rector, Assistant Director of Development, College of Engineering, University of Washington  
Chris Rhodes, Development Director, Rainier Valley Corps  
Javier Womeldorff, Director of Development, Bellevue College



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# SCHEDULE

day 2  
MAY 21, 2021

**8:30 AM** Networking

**9:00 AM** **We Should Say Something: Showing Up Fully for Racial and Social Justice in Your Organization's Communications**

Hong Chhuor, Plymouth Housing

Katelen Kellogg, Communications and Outreach Manager, Pride Foundation

**10:15 AM** Break

**10:30 AM** **The Fundraising Ask – But Make it Community Centric**

Rakhi Agrawal, Development Consultant, The New Philanthropists

Erika Chen, Consultant, Erika Chen Consulting

Rehana Lanewala, Director of Development and Marketing, Launch

**11:45 AM** Lunch

**12:30 PM** **Assess the Culture of Equity in Your Organization**

Brenda B. Asare, President and CEO, The Alford Group

Niquole Esters, Senior Director of Development Conservation International

Maria Kolby Wolfe, President and CEO Washington Women's Foundation

**1:45 PM** Break

**2:15 PM** **Dismantling Imposter Syndrome**

Tania Bhattacharyya, Lumos Marketing

Adriana Castellanos, Your Psych Support