

## **Helen Sernett, CFRE, Board Member**

Preferred Pronouns: she/her/hers

Helen Sernett is an Investments and Partnerships Director at Bloodworks Northwest, a unique healthcare provider for the community providing blood collection, testing, transfusion and research. Prior to joining BWNW, she served as a Director of Development for Seattle Children's for 6 years. Helen also served as the Assistant Director of Annual Giving for Seattle University and has volunteered board service to Seattle Youth Garden Works now a program of Seattle Tilth.

Helen currently serves as a co-chair of the Membership Committee of AFP Advancement Northwest. In her service she has mentored and advised peers, colleagues, students, young and transitioning professionals in the field of mission advancement. She also served on the board of the Association of Fundraising Professionals – Washington State Chapter (AFP-WA) prior to the merger.

Helen holds a degree from Muhlenberg College of Allentown, PA (BA – International Studies), a certificate in Fundraising Management from the University of Washington and has had her Certified Fundraising Executive (CFRE) credential since 2010. In her spare time, you can find Helen and her husband, Matt enjoying the Pacific Northwest with their daughter Wade Nora or at home cooking up a feast, often with her two cats underfoot hoping for crumbs.