Ethics Gameshow

**Speakers:** Angela Beard, Ph.D, Sandford Institute of Philanthropy at City University of Seattle; Christie Cotterill, CFRE, Washington State University College of Veterinary Medicine, and Marzette Mondin, UW School of Social Work  
**Track:** Organizational Culture  
**Time:** Friday, June 7 10:45 a.m. - 12:00 p.m.

**Presentation Description:**  
The learning objective for this session is a thorough grounding in ethics for fundraisers and the ability to apply it to many commonly encountered circumstances in our work. Angela Beard, Christie Cotterill, and Marzette Mondin will use group work and a game show format to introduce or refresh participants’ knowledge of **AFP’s Code of Ethical Standards**. During the first segment of the workshop, the presenters will offer an overview of the Code of Ethics, the four categories into which they fall, and the Code of Principles that is the foundation for the 25 standards. Then, using AFP’s long version of the Code of Ethics as a guide, the presenters will invite members of the audience to join “families” willing to compete in the game show (patterned after the television show “Family Feud”). Angela, Christie, and Marzette will ask scenario-based questions with ethical answers as options for teams to guess. The situations will range from more straightforward to increasingly complicated. At the end of each question, the presenters will share a clear unethical answer.  

**Question:** What type of compensation is it ethical for fundraisers to receive?  
**Possible answers:** Salary, Standard Benefits, Bonus

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**Key Take-Aways:**  
**Shop Size:** Suitable for any size shop  
**Expertise Level:** Suitable for all levels

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**About the Speakers**
Angela C. Beard has been a nonprofit practitioner, board member, and scholar for more than 30 years. Presently at City University of Seattle, she directs the Sanford Institute of Philanthropy whose mission is to offer a range of high-quality educational opportunities to further strengthen nonprofit organizations throughout Washington State. In 2013 she began teaching as an adjunct professor at Seattle University and since has taught for Seattle University and Everett Community College. Dr. Beard began her fundraising career as the grants manager for Pacific Northwest Ballet and has held leadership positions at ArtsFund, the Museum of History and Industry, the Seattle Repertory Theatre, Seattle Youth Symphony Orchestras, and Cancer Lifeline.

Dr. Beard has provided consultant services to numerous local and national organizations including a year-long project national project studying fundraising practices in social justice organizations with the Research Center for Leadership in Action at New York University. In 2011 she received her doctorate in public administration from the Robert F. Wagner School at New York University, specializing in nonprofit management, financial management, applied statistics and survey/sampling techniques. Dr. Beard has also served on the boards of several nongovernmental organizations in both the arts and human service sectors and is nominated to join the board of the Puget Sound Grantwriters Association in January 2019. In her spare time, she loves to read, travel, craft, rollerblade and chase after her three critters Tinsel (Chihuahua), Poppy (Chiweenie) and Momo (orange tabby cat).

Christie Cotterill is the Associate Director of Development and Alumni Relations at Washington State University's College of Veterinary Medicine. Go Cougs! In this role, she builds relationships with donors and alumni in western Washington and helps people find their philanthropic passion. She also runs Rabies Free Africa and the One Health Clinic in Seattle.

Prior to starting at WSU, Christie was the Individual Giving Manager at the Seattle Aquarium with a special fondness for the Pacific Giant octopus. She's also worked at Northwest Center and especially enjoyed supervising people of all abilities. While living in Los Angeles, she worked with Kids With A Cause.

Christie served on the board of AFP Advancement Northwest for many years. She continues her involvement by serving on the AFP International Inclusion, Diversity, Equity and Access Committee with a focus on the task force working to increase the number of chapters that have a focus on diversity. Her personal
passion is gardening - you should see the flowers and veggies in the summer!

**Marzette Mondin** has 17+ fundraising experience for local nonprofits. She is currently the director for advance for the University of Washington Paul G. Allen School of Computer Science & Engineering where she raises private support for the School’s education and research initiatives. She is enthusiastic about fundraising and mentoring others who are interested in pursuing it as a career. A Pacific Northwest native, Marzette is a proud graduate from the University of Washington with a bachelor of arts in history.