

Barbara Maduell, CFRE, Board Member, Co-Chair Strategic Plan

Principal and Co-Founder, Breakthrough Fundraising Group

Preferred Pronouns: she/her/hers

With her family legacy as inspiration, Barb has sat on every side of the nonprofit table for almost thirty years. She worked in-house as a development director and leadership gifts officer, raising \$30 million for organizations serving children and families. As a board member, she created a strategy to raise \$6 million in four months for a capital project. As a fundraising consultant, Barb has served more than 50 organizations in education, arts and culture, human services, and Jewish communal life, and empowered executives, development professionals, and board members to raise more than \$150 million for their communities. Along the way, she has been a frequent presenter at local, regional and national conferences.

Barb is a graduate of the University of Wisconsin-Madison and The University of Wisconsin Law School. She serves on the board of AFP/Advancement Northwest and is a member of Washington Nonprofits, Washington State Bar Association, and Washington State Planned Giving Council.